Customer Service Profile[™]

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The **Customer Service Profile**[™] (CSP) measures how well a person fits specific customer service jobs in your organization. It is used primarily for selecting, on-boarding and managing customer service employees.

The CSP also looks at what your current and future

employees believe is a high level of customer service, while at the same time showing where they align (or not) with the company's perspective. We have a general industry version of this assessment as well as vertical specialties in hospitality, healthcare, financial services, and retail.

Why assess customer service people?

Given the opportunity to land a new job or to be promoted, people may tell you what you want to hear instead of the truth. Additionally, so much of their success depends on the specific type of job and the organization in which they would work. Success seldom transfers automatically. The cost of a bad hire that is customer-facing is very high considering the hiring and ramp-up costs, poor productivity, lost revenue, and potential damage to the organization's reputation.

The CSP gives you an objective, inside look at the behaviors and motives of customer service job candidates to help you make better hiring, promotion and organizational decisions. Giving this information to managers helps them be more effective and get the very most from their people.



How does the Customer Service Profile work?

Prior to assessing candidates, our experts help you develop peak performance models for your customer service jobs in multiple questions that you will use to compare job candidates against. Once established, our clients deliver the CSP to their candidates over the Internet -- hiring managers or an HR administrator simply forwards a link.

The assessment does not need to be monitored, so the candidate can take it from any computer with Internet access. The system instantly scores the assessment and informs the hiring managers where they can access the results.

The hiring manager can use the results as a screening tool or to assist them in the interviewing, selection or onboarding process.

Start with good people who are right for the job; train and motivate them; give them opportunity to advance; and your organization will succeed. - J.W. Marriott

What's the next step?

Contact us for a complimentary, risk free study offer. **Call us today!** 416-368-0720



DEFINES	Client customer service practices and the alignment of an employee or candidate to those practices			
MEASURES	 A. Employee or Candidate's Customer Service Perspective B. Individual's Behavioral Characteristics: Trust Empathy Focus Tact Conformity Flexibility C. Individual's Proficiencies: Vocabulary Numeric 			
ΤΙΜΕ ΤΟ ΤΑΚΕ	45 minutes			
CUSTOMIZABLE	 Develop unique Company Service Perspective Develops Performance Models by department 			
INDUSTRY VERSIONS	 General Hospitality Health Care Financial Services Retail 			
REPORTS	 Selection Report Individual Report Candidate Report Candidate Report Company Service Perspective 			
VALIDATION STUDIES	2003, 2006, 2008, 2009			
ADMINISTRATION	Internet or Paper/Pencil			
SCORING	Internet			

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